

INTERNATIONAL FASHION SHOW ORGANIZED BY THE GREEK FASHION DESIGNER MRS PENELOPE ZAGORA IN THE CONCERT HALL OF ATHENS, GREECE, DURING JULY 2004

ORGANIZATION BY EURAN OF THE SWEDISH PARTICIPATION WITH THE DESIGNER **LARS WALLIN**



The Athens Concert Hall (Megaron Mousikis) and its new (2004) conference premises

The haute couture fashion house "Penelope Zagoras", continuing its support to those in need but also the effort for the international promotion of Greece, organized, under the patronizing of the Greek Tourism Organization, and of the Municipalities of Athens and Paris, a cultural and philanthropic event at the Athens Concert Hall, that opened for the first time its gates at the fashion world, the 21st of July 2004, at 20:30.

International fashion houses presented in a show at that evening Haute Couture women's and men's clothes. Penelope Zagoras from Greece, Montana from France, Cerruti from Italy, Susanne Wiebe from Germany, Lars Wallin from Sweden, Zandra Rhodes from the U.K. presented their latest creations as well as collector's pieces from their last years' collections. The designers also created, specially for the event, clothes inspired from ancient Greece. International top models presented the show.

The Ambassadors of France and Sweden and many personalities of the politics, the arts and the letters from Greece and other countries were present at the show. The revenue of this show was offered to the Center of Medical Withdrawal Therapy from Narcotics of the Municipality of Athens "Epilogi".

A golden laurel wreath was offered to all the fashion designers at the closing of the event. After the end of the show a cocktail took place in the Athens Concert Hall for the guest designers and the spectators.

THE FASHION SHOW OF LARS WALLIN IN ATHENS DURING JULY 2004



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23, 24, 25. All the designers participating at the show.

26, 27, 28. Mr. Wallin receives a price for his participation at the show.

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