

EURAN BRIDGES

ARTISTIC INTELLIGENCE

GATEWAY PARTNER DOSSIER

What we ask from international and national organisations

CONFIDENTIAL WORKING DRAFT - FOR REVIEW BY THE ADDRESSED ORGANISATION ONLY
NON-BINDING - SUBJECT TO ELIGIBILITY, CONSORTIUM CONFIRMATION, FINAL WORK-PLAN DESIGN AND
PROPOSAL APPROVAL

Horizon topic	HORIZON-CL2-2026-01-HERITAGE-01 - “Artistic intelligence”: harnessing the power of the arts to address complex challenges, enhance soft skills and boost innovation and competitiveness
Action	Research and Innovation Action (RIA) - Focus 2
Deadline	23 September 2026, 17:00 CEST
EURAN BRIDGES duration	36 months
Target EU contribution	Working EU contribution target: approximately EUR 4.95 million for the consortium, within the Commission's estimated EUR 4.5-5.0 million range; subject to final consortium and work-plan design.
Core requirement	At least three small-scale, low-TRL demonstrators involving emerging technologies and interdisciplinary teams including artists/creative professionals
Circulation status	Confidential, non-binding working document for prospective partners; final consortium, legal roles, tasks, budgets and proposal content remain subject to confirmation.

DECISION PURPOSE

This document is designed to let an organisation decide rapidly whether EURAN BRIDGES is relevant to its mandate and whether it wishes to explore a defined role in the consortium architecture.

1. EURAN BRIDGES in one page

EURAN BRIDGES starts from a simple research question: can artistic intelligence be integrated systematically into interdisciplinary R&I teams so that artists and creative professionals become active contributors to technological, industrial and human-centred innovation - not merely providers of content at the end of the process?

Research hypothesis. Artist-led and artist-integrated innovation processes, when combined with emerging technologies and evaluated against conventional processes, can generate measurably different outcomes in creativity, user experience, soft skills, spatial and service innovation, adoption, and routes to commercial or societal value.

Research architecture. EURAN BRIDGES combines a core research consortium with bounded low-TRL demonstrators and a Gateway Network of Networks. SEA, LAND and CULTURE are candidate research contexts; the final proposal will retain a limited demonstrator set selected according to research relevance, partner readiness, ethical feasibility, data access, evaluation comparability and implementation feasibility.

Core consortium	Artistic/creative leadership + research/methodology + emerging-technology capacity + evaluation/impact + sector partners.
Demonstrators	Three or more low-TRL pilots across SEA / LAND / CULTURE environments, selected to test the same central hypothesis in different contexts.
Users/testers	Artists and creative professionals; sector professionals; passengers/guests/residents/visitors; cultural audiences; other defined user cohorts as appropriate.
Gateway layer	International and national organisations that connect EURAN BRIDGES with existing member networks, sectors, potential test environments, expert communities and future replication opportunities.
Scale-up logic	Research sample -> accessible population through gateway organisations -> post-project replication into larger commercial, cultural and institutional networks.

Why gateway organisations matter. The Horizon topic explicitly calls for stronger national, European and international art-science-technology networks. EURAN BRIDGES therefore treats networks as operating infrastructure: not simply dissemination channels, but mechanisms for recruitment, validation, demonstrator access, sector intelligence and replication.

2. The Gateway Network of Networks

EURAN BRIDGES -> GATEWAY ORGANISATION -> MEMBER / SECTOR NETWORK -> DEMONSTRATORS & USERS -> REPLICATION

- International gateway organisations can connect EURAN BRIDGES across countries, companies, professional communities and sector ecosystems.
- National gateway organisations can provide territorial depth: national members, local operators, professionals, creators, users and potential test environments.
- A gateway organisation is not expected to own every demonstrator or recruit its entire network. Its value is its capacity to open structured access to the relevant ecosystem and help EURAN BRIDGES select the right participants.
- The organisation remains the gatekeeper of its network. EURAN BRIDGES does not require transfer of membership databases or unrestricted access to member data.

3. What we ask from a Gateway Partner

1. Nominate one senior liaison able to represent the organisation in the consortium-development process and, if participation is confirmed, during the project.
2. Help map the relevant part of the organisation's ecosystem: member categories, professional communities, potential user/test populations and innovation priorities relevant to EURAN BRIDGES.
3. Facilitate introductions to selected member organisations, experts, operators or cultural/industrial actors that may contribute to research, demonstrators, user testing or replication.
4. Where appropriate, help identify one or more possible demonstrator environments or sector cases. A fully committed pilot site is not required for the initial indication of interest.

5. Participate in sector validation: workshops, expert interviews, requirements definition, evaluation of findings and review of sector-relevant methodologies/toolkits.
6. Support recruitment of defined professional or user cohorts where methodologically appropriate and ethically permitted.
7. Contribute to dissemination and, more importantly, replication: testing whether successful EURAN BRIDGES methods can move from one demonstrator to additional members, sites or countries.
8. If entering as a funded beneficiary, undertake clearly defined tasks, person-months, deliverables and reporting responsibilities with a planned Horizon lump-sum allocation justified by the agreed work.

What we are NOT asking now

- No immediate financial contribution or contractual commitment is requested in the first reply.
- No obligation to commit an entire membership network or disclose member databases.
- No requirement to guarantee a final demonstrator before the consortium role is defined.
- No assumption that every organisation must become a funded beneficiary.
- No unpaid operational workload is presumed: substantive project tasks are defined through an appropriate Horizon participation route and budget where eligible.

4. Participation routes

Route	When it fits	What it means
A. Funded Beneficiary	For eligible legal entities ready to carry substantive, defined project tasks.	Formal beneficiary with tasks and responsibilities in the action; indicative lump-sum allocation justified by planned effort, resources and implementation requirements, subject to final proposal design.
B. Associated Partner	For organisations carrying defined action tasks without receiving EU funding, where this status is legally and institutionally appropriate.	Formal project role with defined tasks; participation at own cost and no EU contribution to that organisation.
C. Institutional / Advisory / Support Role	For international, intergovernmental or other bodies whose mandate, internal rules, timing or intended contribution make beneficiary/associated-partner status unsuitable.	Institutional or expert engagement, advice, support, validation, stakeholder connection, dissemination/replication or other agreed contribution.
D. Gateway to Member Participants	For organisations whose principal value is ecosystem connectivity rather than formal project implementation.	Connects the project with selected member companies/institutions, experts, sites or user communities; the most appropriate legal/project status is determined case by case.

Important: EURAN BRIDGES does not pre-assign legal status to an organisation before discussing eligibility, mandate and workload. For intergovernmental bodies in particular, the project seeks an institutionally appropriate route rather than presuming normal beneficiary status.

5. Typical Gateway Partner work inside EURAN BRIDGES

Network mapping	Identify relevant member categories, professional communities, innovation priorities and potential replication routes.
Requirements	Translate sector needs into research questions, use cases, constraints and evaluation criteria.
Demonstrator access	Facilitate introductions to selected operators/sites/companies where a low-TRL experiment could be hosted or validated.
User/test access	Support ethically compliant recruitment of defined professional or public cohorts when relevant.
Evaluation	Participate in expert validation of methodologies, indicators, findings and sector transferability.
Dissemination	Bring findings to the right professional audiences through existing channels and events.
Replication	Identify how a successful demonstrator could transfer to additional members, sites, markets or countries.
Exploitation	Where appropriate, contribute to sector-specific business models, procurement routes, standards, training or service deployment.

6. What the organisation gains

- A defined position in a European R&I architecture exploring the operational role of artistic intelligence in emerging-technology innovation.
- Early access to research methodologies, demonstrator findings, evaluation tools and cross-sector knowledge.
- A direct mechanism for bringing sector priorities and member realities into the design of the research.
- Opportunities for selected members to engage in pilots, expert groups, user testing or later deployment.
- Cross-sector links among culture, technology, maritime, hospitality, design, fashion, museums and other participating ecosystems.
- A structured replication pathway if EURAN BRIDGES demonstrates measurable value.

7. Data, confidentiality, IP and member relationships

- Gateway organisations keep control of introductions to their members and networks.
- No membership database transfer is required. Contact and participant data are handled only for agreed project purposes and subject to applicable data-protection and ethics requirements.
- Each party retains its pre-existing background knowledge and intellectual property. Access to project results and exploitation rights are governed by the Horizon Grant Agreement and Consortium Agreement.
- Confidential commercial, member or operational information is used only under agreed terms.
- The partner-circulation dossier and this Gateway Partner Dossier are confidential working documents and do not constitute a binding offer or final consortium agreement.
- These materials are circulated solely for consortium-development discussions. They do not create a commitment to participate, guarantee funding, establish legal eligibility, confer rights in the final proposal or constitute a Consortium Agreement.

8. What we need before the 23 September deadline

For the first response, we need only an initial, non-binding institutional direction. Given the submission timetable, a concise email reply by Monday 21 September is sufficient to start role definition.

- YES / INTERESTED: the organisation is open to discussing participation.
- Preferred route: funded beneficiary / associated partner with defined non-funded tasks / institutional-advisory-support role / gateway to ecosystem / to be determined.
- Name and contact of the person authorised to continue the discussion.
- Which sector, member community, geography, test population or potential environment the organisation could connect to EURAN BRIDGES.
- Whether the organisation could, in principle, identify one or more member organisations or experts for a demonstrator, validation or replication role.
- If considering beneficiary status: legal entity name and PIC or readiness to provide it immediately.

9. What EURAN does immediately after a positive response

- Prepares a one-page Partner Role Sheet tailored to the organisation.
- Defines exact tasks, work-package interfaces, person-months, deliverables and decision rights.
- Proposes an indicative Horizon lump-sum allocation where a funded beneficiary role is appropriate.
- Confirms legal/administrative requirements and PIC status.
- Integrates the organisation into the final consortium map and proposal narrative.
- Keeps the participation proportional: no organisation is asked to carry work outside its mandate or capacity.

10. Immediate response form

Organisation	
Contact person	
Initial position	☐ Interested ☐ Possibly interested ☐ Not at this stage
Preferred route	☐ Beneficiary ☐ Associated Partner ☐ Institutional/Advisory ☐ Gateway to members ☐ To discuss
Potential contribution	
Immediate next contact	